



Ronald McDonald  
House Charities®  
Alabama

# 2022 Impact Report

Charlie was born with spina bifida and hydrocephalus. He and his family stay at the Ronald McDonald House a total of 6 weeks each year. Their stay begins with a two hour drive (plus stops) from Millport, AL, which is about 15 minutes from the Alabama/Mississippi border.

Your support of RMHC of Alabama helps the Cleghorns in so many ways when they're in Birmingham for 3 weeks at a time. Instead of stressing about booking a hotel room, Charlie, his mom Meleah, and little sister Evie can stay one block from the hospital at the Ronald McDonald House. Charlie's dad, Terrance, usually sees them settled and then has to return to work.

Charlie, who is almost 5-years-old, is ready to have fun after hours of intense physical and occupational therapy each day. After coming "home," he stops at the front desk so he can tell our staff about his day; and then he can let loose in one of many indoor play areas or, if the weather is fine, outside on the playground.

When it's time for a pre-dinner nap, Mom, Charlie and Evie can crash in their private guest room. Dinner is served at 6 p.m. by volunteers, which means Meleah doesn't have to meal plan, buy groceries or cook.

Thank you for ensuring families like the Cleghorns are comforted and cared for each night.



**"We are so grateful to everyone who makes the Ronald McDonald House available for us. You have become like friends to Charlie and us. Thank you!"**

-Meleah Cleghorn

## Letter from the CEO



**Katherine Estes Billmeier**  
Chief Executive Officer

At Ronald McDonald House Charities of Alabama, 2022 was a year of renewal. Volunteers returned in-House to support families who enjoyed refreshed spaces, providing home-cooked meals and giving administrative support; and we were able to reopen occupancy to pre-2020 levels.

The Family Life program is better than ever, providing expanded social services to guest families right here at the Ronald McDonald House. We also refurbished 38 guest rooms in the original wing of the House during the pandemic

Thank you for supporting our mission in 2022, because without you, none of this could have transpired. Your love and belief in guest families gives them strength, as well as all the comforts of home.

Our staff and board finalized the 2023-2025 Strategic Plan, which includes exciting plans for future growth. I look forward to sharing it with you. On behalf of the RMHCA team, we can't wait to grow RMHCA with your help!

All my gratitude,

# Letter from the RMHCA Board President



**Sandy Thurmond**  
RMHCA Board President

At Ronald McDonald House Charities of Alabama, our goal is to keep life as ordinary as possible for guest families.

I am grateful for your gifts given and talents shared to ensure guest families have access to friendly faces, nourishing meals and a quiet guest room. More importantly, you give them the resources to focus fully on their child's medical care.

Your support of our mission has never wavered, but I must tell you that 2022 felt different, in a fantastic way. The number of you who gave outright, Rounded-Up for RMHC at McDonald's or attended a Signature Event allowed us to meet our program goals. Thank you!

I hope you will continue with us on our journey as we begin building even more supportive programming in 2023!



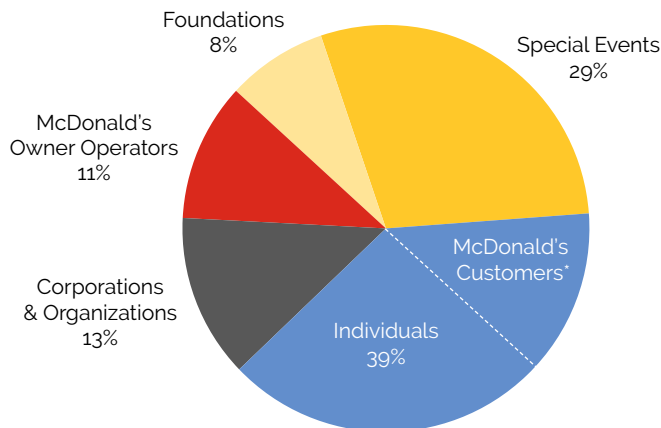
## 2022 Financial Position

**Total Revenue:** \$2,855,177.28

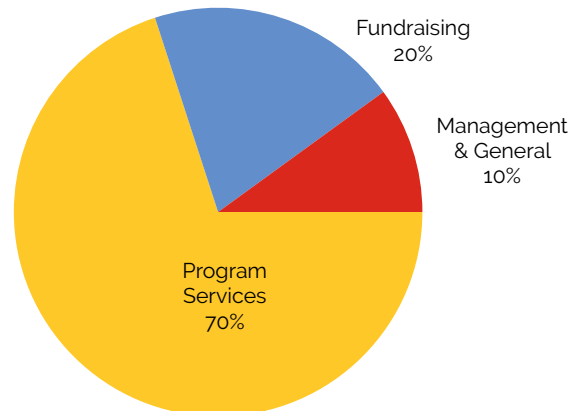
**Total Expenses:** \$2,700,967.05

**Net:** \$154,150.23

### Revenue By Sources



### Expenses By Area



\*Individual customers who Round-Up for RMHC, drop change in the RMHC donation boxes, or donate in the McDonald's app to RMHC.

## Ronald McDonald House

Our 73-room Ronald McDonald House provides a supportive "home-away-from-home" for families and their children who are receiving medical treatment at Children's of Alabama, UAB, or other area hospitals. We provide guest families with all the comforts of home – plus a local support network – so they can focus on their children's healing. Staying close by the hospital allows parents to communicate better with their child's medical team and provides adherence to treatment plans. The Ronald McDonald House in Birmingham has welcomed more than 48,000 families since opening in 1979.

## Family Rooms

Our Ronald McDonald Family Rooms provide quiet spaces of respite for parents of NICU and PICU patients at UAB Women & Infants Center in Birmingham and DCH Regional Medical Center in Tuscaloosa. Parents can enjoy snacks, arts and crafts or watch TV. The Family Room at UAB also offers 3 private sleep rooms and showers for NICU parents.



# 2022 Impact Areas

## Ronald McDonald House



**4,050** guests served  
(776 unique families)



**1,569** total family stays\*



**16,487** room nights

**\$6.6 million** savings in food and lodging costs

**11 nights** average length of stay

**252 nights** longest stay in 2021

### Top 5 Patient Diagnoses:

- Preemie **25%**
- Heart **14%**
- Cancer **18%**
- Brain/neurological **8%**
- Stomach/GI **6%**

## Ronald McDonald Family Room at UAB Womens & Infants Center



**1,563** caregivers visited for a total of **12,193** times



**469** room nights



**1,078** babies supported

## Volunteers



**126** groups and **661** individuals



**229** meals provided



**\$209,013** expenses saved through volunteer hours and meals provided



**3,538** Hours of service

\*Defined as each time a family stays at least one night at the Ronald McDonald House. One family may make multiple stays in a year.

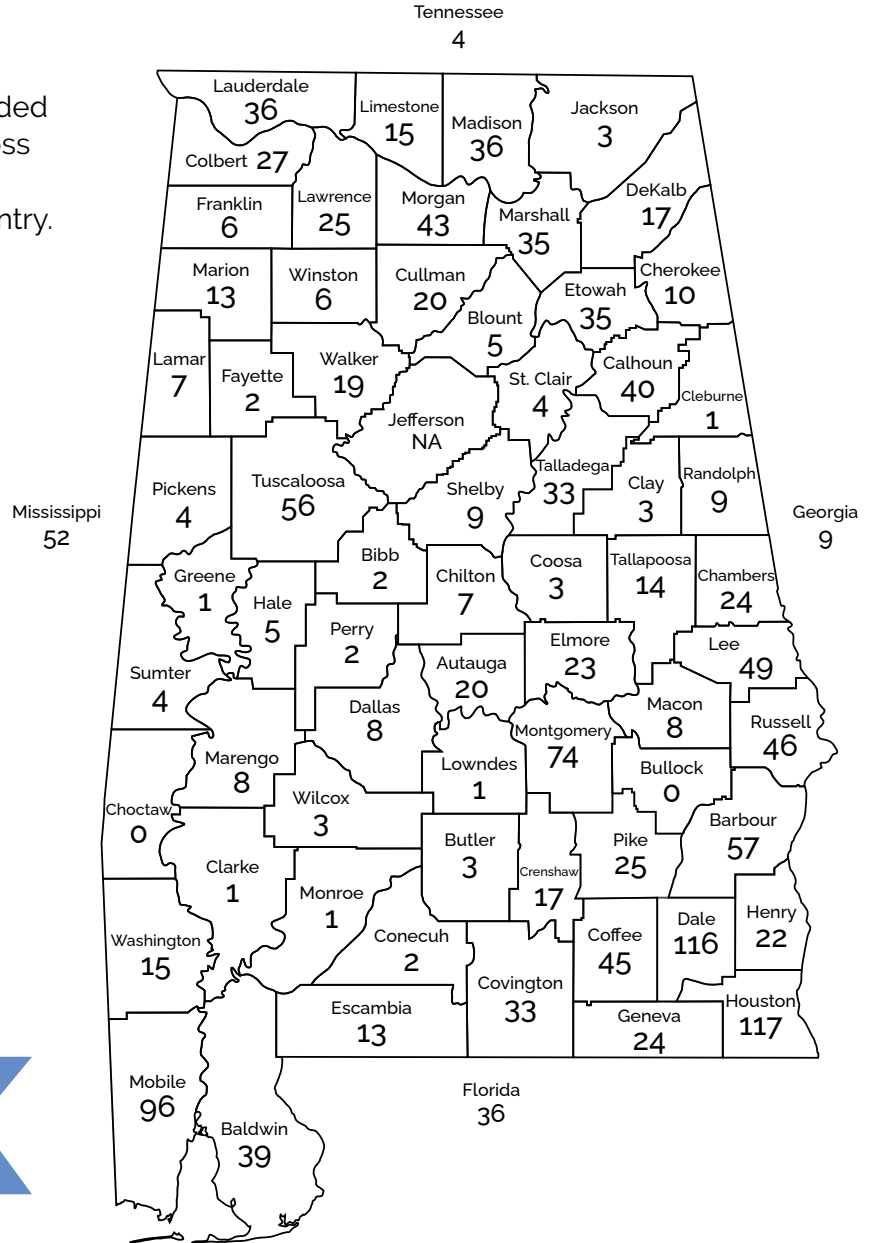
# Total Number of Family Stays\* at the Ronald McDonald House in Birmingham by County—2022

In 2022, the Ronald McDonald House provided **1,447** family stays for families who live across Alabama and **122** family stays for families from 9 other U.S. states, and one other country. That totals **16,487** nights families stayed together in comfort and care.

\*Defined as each time a family stays at least one night at the Ronald McDonald House. One family may make multiple stays in a year.



Learn more at [RMHCA.org/2022impact](https://RMHCA.org/2022impact)



## 2022 Board of Directors

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- Sandra (Sandy) Thurmond, **President**
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- Allen Baker, **Secretary**
- Doug Moore, **Assistant Secretary**

- Max Cooper, In Memoriam, 1916-2015  
**RMHCA Co-Founder**
- Marianne Sharbel, Honorary  
Board Member, **RMHCA Co-Founder**

### BOARD MEMBERS

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